



'Heart to Heart'

Orchestra formed by SOCIETY FOR REHABILITATION OF THE VISUALLY CHALLENGED

SRVC (Society for Rehabilitation of the Visually Challenged) is a registered NGO based in Kochi, India which exists for empowerment of the visually challenged. SRVC enables them to compete equally with the sighted where mobility is not required for employment in fields such as Information Technology, Tele-marketing, Entertainment etc.

Over the past few years, SRVC has identified talented musicians from across the state and brought them together to form 'Heart 2 Heart', an orchestra exclusively by the visually challenged. The inability of the artists to read music notations or gesture a 'start', 'break', or 'stop' through visual signals is a major challenge which they have overcome with sheer practice and memorisation. The full orchestra consists of over 15 members from which a three-piece instrumental band was formed. Both the full orchestra as well as the 3-piece band gives concerts for public and private functions. The 3-piece

band is employed with Hotel Le Meridien Kochi, as their lobby band. Their instrumental CDs are available which make ideal Corporate give-aways. SRVC is constantly on the lookout for talented Musicians from all over the country to expand the orchestra as well as to create similar 3-4 piece bands as a self sustaining model.

The latest initiative of SRVC is a Resource Centre jointly with Rotary Club of Cochin Global in Infopark, Kochi to offer regular training to visually challenged youth with an objective to get them employed in Call Centres, Tele Marketing, etc. Other areas in which they could be developed for employment are Medical Transcription, Massage & Physiotherapy, Radio Jockeying, Foreign Language Interpretation, Tea & Wine tasting, Fragrance Assaying, etc.

#### **SOCIETY FOR REHABILITATION OF THE VISUALLY CHALLENGED**

(Reg. No. ER798/02, Travancore Cochin Literary, Scientific & Charitable Societies Act 1955.  
Exemption U/S 80G No. CIT/CHN/12A/TECH.69/ 03-04 Dt. 30-3-2004)

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